

## Message Text

UNCLASSIFIED

PAGE 01 WARSAW 01058 241312Z

43

ACTION EUR-12

INFO OCT-01 ISO-00 EB-07 /020 W

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R 241151Z FEB 75

FM AMEMBASSY WARSAW

TO SECSTATE WASHDC 3520

INFO USDOC WASHDC

UNCLAS WARSAW 1058

COMMERCE PASS BEWT/A.T. DOWNEY/S. ABRAHAMSON

E.O. 11652: N/A

TAGS: BEXP, PL

SUBJECT: MARKET RESEARCH SEMINAR

1. THE MARKET RESEARCH SEMINAR SPONSORED BY USDOC/BEWT MAINTAINED ITS HIGH LEVEL OF ENTHUSIASTIC AND PRODUCTIVE COOPERATION WITH A CLOSING SESSION BETWEEN THE DEPARTMENT OF COMMERCE DELEGATION AND THE PRESIDENT OF THE POLISH CHAMBER OF FOREIGN TRADE, WLODZIMIERZ WISNIEWSKI.

2. AT THIS SESSION, BOTH SIDES RECAPPED THE PROGRESS ATTAINED DURING THE TWO DAYS OF MEETINGS AND AGREED TO CONTINUE INFORMATION EXCHANGES AND TO MEET AGAIN FOR ADDITIONAL JOINT INVESTIGATION OF PROBLEMS IN U.S.POLISH TRADE.

3. HIGHLIGHTS OF THE MEETINGS INCLUDED PRESENTATIONS BY BOTH SIDES OF TECHNIQUES USED IN MARKET RESEARCH, BARRIERS CURRENTLY INTERFERING WITH BILATERAL TRADE EXPANSION, DETAILED EXPOSITIONS OF DEVELOPMENT PLANS, FUTURE PURCHASING INTENTIONS, AND A BRIEF SURVEY OF THE DRAFT NEW FIVE YEAR PLAN (1976-1980). THE MINISTRIES OF FOREIGN TRADE, HEAVY INDUSTRY, CONSTRUCTION, MINING AND POWER, MACHINE INDUSTRY, AND CHEMICAL INDUSTRY AS WELL AS THE STATE PLANNING COMMISSION WERE REPRESENTED AT THE MEETINGS.

DAVIES

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NNN

## Message Attributes

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**Current Classification:** UNCLASSIFIED  
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